The Making of an Accreditation Program for Assisted Living Communities
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New Market Challenges

Require New Solutions

- Continued, growing demand for safe living environments as the population ages
- Higher acuity residents
- Lack of incident reporting
- Variation in state regulations and oversight
- Perceived threat of federal regulations
- Increased competition in industry
- Greater scrutiny among residents, regulators, payors and health care partners

Now more than ever, confidence in quality matters.
Addressing Your Needs
What Providers Seek from an Accradiator

- Industry Leader
- Relevant Quality Framework
- Brand Enhancement
- Competitive Advantage
Industry Leader
The World’s Most Trusted Accreditation Organization

Our Roots
Founded in 1951, The Joint Commission is the nation's oldest and most trusted standards-setting body in health care.

Market Leader
The market leader in accreditation, The Joint Commission recognizes more than 22,000 health care organizations and has served nursing homes and community-based organizations for over 50 years.

Gold Seal Distinction
The Gold Seal of Approval® is a symbol of quality that reflects an organization’s commitment to meeting the highest national standards for safety and quality of patient care.

Full Service
The Joint Commission serves the full continuum of care for providers such as nursing homes, surgery centers, home care, laboratories, behavioral health treatment facilities and hospitals.
We help you build and develop a safety culture to enhance employee engagement helping with staff retention and increasing staff and residents satisfaction.

This program standardizes processes across locations, programs, and staff processes to enhance consistency and reduce variations in care.

Our resident-centered standards assess an organization’s ability to provide collaborative care, in a safe, functional and respectful environment to ensure not only quality of care, but quality of life.
Quality of Care
Patient-centered standards assess an organization’s ability to provide collaborative care, in a safe, functional and respectful environment.

Competent Staff
Standards review staff qualification process and incorporate safety culture guidelines to encourage staff engagement and empowerment to increase staff satisfaction and reduce staff turnover.

Safety Measures
Safety preparedness is at the heart of many of our standards - offering guidance to help organizations avoid adverse events and prepare for & manage emergency situations.

Reputation
Accreditation is a visible demonstration for residents, staff and the community you have gone above and beyond to deliver and continuously improve the care you provide.

*Results from a recent study outlines the key quality and safety concerns and factors residents and their caregivers considered when choosing an assisted living community.
Brand Enhancement
Demonstrate Your Commitment to the Highest Quality

Elevate your Brand
- Align your organization with one of the most respected names in health care
- Stand out in the market by earning the industry’s most recognized quality distinction

Distinction in Quality
- Strengthens community confidence
- Establishes/reinforces relationships with health care partners
- Differentiates from the competition

Valued by Community
- Residents and their caregivers view accreditation as a valuable attribute and are more willing to visit/tour a facility that is accredited.*

Promotional Resources
- Certificate of recognition
- Recognition on Quality Check website
- The Gold Seal of Approval® logo
- Media Kit

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Competitive Advantage
Stand Out and Excel

- Marketing tool to enhance consideration
- Improves access to contracts and networks
- Tool for retaining/recruiting qualified staff
- System data views & analysis
- Drives referrals from health care partners
Program Recognitions
In Lieu of State Licensure

Recognition of Joint Commission Assisted Living Community accreditation/certification may include use for licensing, certification or contracting purposes by various state agencies.

Current State Recognitions
- Arizona
- District of Columbia
- Idaho
- Montana
- Nebraska
- Utah

Recognition Pending
- Iowa
- Texas